On Wednesday, January 4th, 2017, Amina Naciri was appointed General Delegate of INJAZ Al-Maghrib.

Amina Naciri has been particularly involved in our association as a volunteer since 2009.

Amina Naciri’s mission will be to enable INJAZ to take a new stage in its development by consolidating growth while paying particular attention to the quality of programs offered in the training of youth.

Her knowledge of the educational and associative sector as well as her professional experience will be important assets for INJAZ.

All the members of INJAZ Al-Maghrib team are delighted with this appointment and wish her success in her mission and assure her of their total support.

BIOGRAPHY

Graduated from the University of Montpellier I in Advanced Studies in Industrial Analysis, Amina Naciri has a professional career of more than 30 years in Moroccan and International companies.

She began her career in Morocco within Coca-Cola Export Corporation Company and then joined Procter & Gamble and Lesieur Cristal. Then, she joined New Zealand Milk Products in Egypt as a Business Development Manager.

She returned to Morocco to join Zurich Insurance Company and subsequently Cosumar where she held several positions in sponsorship, marketing and corporate communication for about 12 years.

Committed to a business model that promotes social, human and environmental development, she has invested in several associations:

- Enactus : representative of the Board of Directors
- Jeunes Leaders Marocains : education and ecology
- INJAZ Al-Maghrib : entrepreneurship education
- Al Jisr : school tutoring
- Fondation Zakoura : assistance to farmers’s women and children
- Fondation Marocaine de l’Etudiant : sponsorship
- Association les Rangs d’Honneur : active member

INFO : Mrs Amina NACIRI reachable on a.naciri@injaz-morocco.org or +212 6 00 02 51 19