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FOCUS

The SNI associates INJAZ Al-Maghrib to its CSR strategy

At the heart of its social engagement, the Corporate Social Responsability strategy of the SNI is now focused on entrepreneurship as per a decision of its Executive Board dated September 28th, 2015.
In order to strengthen its impact as recommended by Mr. Mounir El Majidi, Private Secretary of H.M the King Mohammed VI and Chairman of SIGER, the SNI approuved the CSR project to streghten the impact of its social engagement. It decided to do so with INJAZ Al-Maghrib's association, created in 2007 under its patronage.

Concretly, this engagement will be demonstrated by a significant increase in the SNI contribution in the funding of INJAZ's activities, which will contribute to the sustainability of our cause. From 19%, the SNI will increase its financial contribution to the assocation to 50%.
Moreover, the SNI Group and its subsidiaries will mobilize its employees as INJAZ's volunteers in our training programs.
To date, the SNI group's volunteers account for 28% of our total training hours, good prospects for the future.
An exemple of what can civil society do when it is supported by the Company.

TESTIMONIAL

Mr. Mhammed ABBAD ANDALOUSSI Chairman and CEO of INJAZ Al-Maghrib

« We are very excited about the decision taken by the SNI toward our project and delighted to count on this unpreceded support.
The SNI played a major role at the creation and during the developement of INJAZ Al-Maghrib.
Its decision to associate us to its CSR strategy requires us to take new challenges for the Moroccan youth. «

FLASH News

Attijariwafa bank honors its executives involved in INJAZ project and commit to mobilize 1,000 volunteers over 3 years!

As part of the Group CSR strategy, Attijariwafa bank foundation organised a ceremony where recognitions certificats were given to honor the 70 volunteers engaged in INJAZ project, in presence of the Top Management of the bank and invited personnalities.
On this occasion, Mr. Mohamed El Kettani , Chairman and CEO of Attijariwafa bank invited its executives to get involved in INJAZ project that is part of the strategy at promoting entrepreneurship in our country and committed to mobilize, over 3 years, 1,000 of its executives as INJAZ volunteers. To conclude this ceremony, young high-school and university students, who beneficiated from INJAZ training programs, were invited to testify on their exeprience.

TESTIMONIAL

Mr. Mohamed EL KETTANI, Chairman and CEO of Attijariwafa bank

«By supporting the youth entrepreneurial education through the mobilization of volunteers in INJAZ Al-Maghrib association, we aim to contribute to the development of the youth's potential who represent the future of Morocco and thus participate in the development of our country.»

Find the press book of INJAZ / AWB partnership here : http://injaz-morocco.org/wp-content/uploads/2015/10/Revue-de-presse-INJAZ-AWB.pdf

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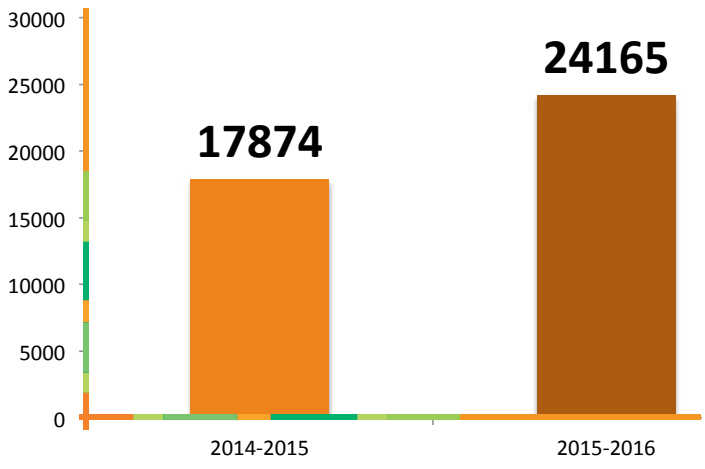
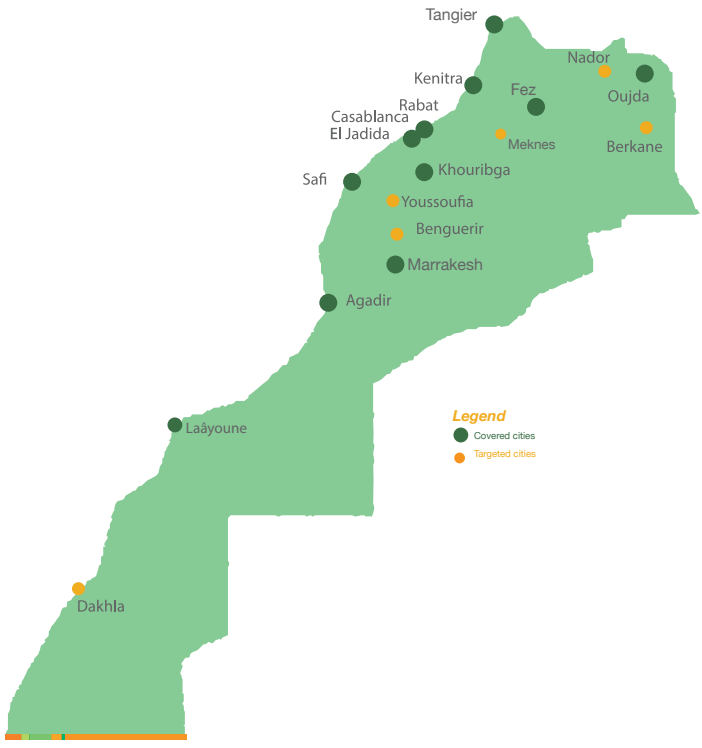
OUR 2015-2016 AMBITIONS

2014-2015 review and 2015-2016 ambitions in terms of youth trained and geographical location



+35% YOUTH

The 2015-2016 objective in terms of number of youth trained is 24 165 youth compared to 17 874 youth trained in 2014-2015 which results of an increase of 35%.
To date, INJAZ trained cumulatively more than 50 000 youth and aims at training more than 75 000 youth in 2015-2016.



18 CITIES

Our training programs will be launched in 6 additional cities : Meknes, Nador, Berkane, Youssoufia, Benguerir and Dakhla, increasing our geographic presence to 18 cities in 2015-2016.

ACTUALITIES

Al Barid Bank is committed to train 3,000 middle-school students to entrepreneurship in 10 cities of Morocco!

1 city per month for 10 months !

Mr. Redouane Najm-Eddine, Board's Chairman of Al Barid Bank and Mr. Abbad Andaloussi, Chairman and CEO of INJAZ, signed a partnership agreement in presence of Mr. Amine Benjelloun Touimi, CEO of Barid Al Maghrib and an audience of journalists.
As a partner and major contributor of INJAZ Al-Maghrib, Al Barid Bank commit to mobilize its executives in the deployment of the Entrepreneurship Masterclass and Company Program for the benefit of 3000 students from public school in 10 cities of the kingdom. Al Barid Bank will mobilize its executives in all the national territory to implement the Entrepreneurship Masterclass program : 1 city per month throughout the scholl year 2015/2016, which means 1 EMC per month for 10 months.

البريد بنك
AL BARID BANK
Groupe Barid Al Maghrib

TESTIMONIAL

Mr. Redouane NAJM-EDDINE, Chairman of the Board Al Barid Bank

«Especially aware of the citizen role of our bank and proud of the trust capital that our citizens always graced us with, we will continue to adopt a global approach to reflect our commitment toward moroccans. The CSR label obtained by Al Barid Bank will only strenghten our commitment in a dynamic society, established in our organization for several years. »

Find the press book of the partnership between INJAZ / Al Barid Bank here : http://injaz-morocco.org/wp-content/uploads/2015/10/Revue-de-presse-INJAZ-Al-Barid-Bank-12-oct-2015.pdf

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PARTNERSHIPS

Mastercard renews its support to INJAZ for the 4th consecutive year

Mastercard and INJAZ Al-Maghrib renewed in 2015-2016 the partnership agreement based on the implementation of Company Program, the flagship program of INJAZ in favor of high-school and university students from the public sector.

1560 youth trained in entrepreneurship in Dakhla and in Agadir's region

Active member for 3 years, Kosmos Energy strengthens its support to INJAZ Al-Maghrib by contributing in the funding of the entrepreneurship training at the benefit of 1560 middle and high-schools students in Dakhla and in Agadir's region.
The objective of this partnership is to train 670 students in Dakhla and 890 youth in Agadir's region on the Company Program, Career Success, Entrepreneurship Masterclass and Business Leaders.

INJAZ Al-Maghrib strenghtens its partnership with the ACO

Thanks to the mobilization of ACO's members in the implementation of its programs, INJAZ Al-Maghrib opens 2 new offices in Benguerir and Youssoufia, after El Jadida, Khouribga, Safi and Laâyoune. INJAZ Al-Maghrib intervene in all the regions where the OCP Group is implemented.

Renewal of the partnership with CITI Foundation

Strategic partner of INJAZ Al-Maghrib for several years, Citi renews its support to INJAZ in the implementation of Company Program and I Camp from july 1st 2015 to july 1st 2016.
Thanks to the financial support of Citi, INJAZ Al-Maghrib will deploy these 2 programs to the benefit of 500 youth.

ZOOM ON ... THE MEPI

MEPI supports INJAZ in Fez, Meknes, Sale and Kenitra !

The MEPI supports INJAZ in the launching of a pilot project centered on social entrepreneurship education through the delivery of It's my Business, Company Program and Entrepreneurship Masterclass programs in 4 cities of the Kindgom.

ABOUT THE MEPI

The Middle East Partnership Initiative (MEPI), located within the Bureau of Near Eastern Affairs at the U.S. Department of State, is a unique program designed to engage directly with and invest in the peoples of the Middle East and North Africa (MENA). MEPI works to create vibrant partnerships and supports efforts to expand political participation, strengthen civil society, empower women and youth, create educational opportunities, and foster economic prosperity throughout the Middle East and North Africa. In support of these goals, the MEPI local grants program has been operating in Morocco since 2008 and provides support to local NGOs, universities and think tanks in order to promote positive change, expand opportunities for women and youth and help communities shape their own future.

Boeing reinforce its support for the 2nd consecutive year around innovation

In partnership with Boeing, INJAZ will animate 5 workshops against 3 last year. Boeing will offer an Innovation Award during the National Competition of INJAZ.
Finally, thanks to the financial support of Boeing, INJAZ will implement its training entrepreneurship programs in Nouaceur to the benefit of 600 middle and

Since 2014, Tanger Med Port Authority is engaged with INJAZ

Since 2014, TMPA's executives are mobilized with INJAZ in colleges and high-schools of Tanger Med near areas : «Melloussa et Ksar Sghir ».
«Visits to Tanger Med port authority are also organized for young people benefitiating from INJAZ programs.»

Extract from the newsletter of Tanger Med Port Authority of October 2015: http://injaz-morocco.org/wp-content/uploads/2015/10/TM-News-2015-.pdf

HIGHLIGHTS

«MARCHE VERTE»'s TRIATHLON

Business Leaders Conferences as part of the «Marche Verte»'s Triathlon

Nacer Ibn Abdeljalil and Mohamed Lahna, two young and experienced Moroccan athletes, are preparing to travel more than 3000 km from Tangier to Lagouira.
Presented as one of the longest triathlons in the world, this challenge is an opportunity for Nacer and Mohamed to animate INJAZ Business Leaders conferences in the main cities of the Kingdom.
The two athletes will animate 8 conferences and share their success stories with our youth !

AGENDA

Business Leaders Conferences animated by Nacer Ibn Abdeljalil and Mohamed Lahna :

Octobre 9th : Tangier
Octobre 13th : Fez
Octobre 14th : Rabat
Octobre 15th : Casablanca
Octobre 16th : El Jadida
Octobre 17th : Safi
Octobre 24th : Laayoune
Octobre 27th : Dakhla

SMART START WHITE DAY

Monday, august 31st, 2015, INJAZ Al-Maghrib organized the Smart Start White Day to evalute the 20 start-ups selected for the 2nd edition of the SMART START program.

More than 120 young entrepreneurs presented their star-up in front of a jury of professionnals.

THE JURY

- Amina Naciri, *Cosumar*
- Mohammed Chefchaouni, *Solidarity Economy Association*
- Younes Sayegh, *Attijariwafa bank*
- Saad Naji, *CAP Gemini*

TO BE CONTINUED...

Coming in November will be a networking meeting between incubators and start-uppers.
Recall that Smart Start is a support program for entrepreneurship dedicated to students who have been trained in the Company Program of Junior Achievement Worldwide.

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PORTRAIT... *Ms. Amina BENAMAR*

Director of Attijariwafa bank's Foundation

Director of Attijariwafa bank's Foundation, Education & Support for associations, Amina holds an executive MBA from the National School *Ponts et Chaussées* and a diploma in Industrial Systems Engineering speciaty «Quality & Dependability» from *Ecole des Mines of Nantes.*

She has 11 years of professional experience in quality project management and in Organization & Reengineering process.

Amina was involved in INJAZ Al-Maghrib since 2008 as a volunteer in high-schools and universities.

INJAZ's ambassador within Attijariwafa bank since 2009, Amina is also a founding member of INJAZ volunteers' club.

TESTIMONIAL

As a volunteer who joined INJAZ adventure since its start, by personal vocation, I can attest to the value and impact of programs offered for both young and volunteers that supervise them.

Indeed, the volunteer gives much of his/her time, first via animation programs either long ones (such as Company program) or short ones such as «Steer your career» or «Entrepreneurship Masterclass» and by sharing his/her experience with students. I can tell you that through my experience at high schools and universities, the latest being this year at the Hassania School of Public Works, it is this interactivity and proximity that interest and challenge students.

Indeed, they are very curious about anything that might help them in their orientation in terms of sector or profession. It is the bridge between the school and the company that INJAZ Al-Maghrib has managed, which is interesting because it fills a need.

I will also like to emphasize that when I talk about entrepreneurship, it is not only a vocation, that being an entrepreneur can be learned, which can be undertaken within the company in which it operates by taking initiatives, demonstrating creativity and innovation. So they can start being an entrepreneur by acting in their life choices and career guidance. Through the mobilization in this citizen action for the benefit of the future generation, we contribute, as a volunteer, to develop the entrepreneurial potential of young people.

I want to emphasize on three essential points in the role of a volunteer's responsibility :

1 / *The first concerning his/her personal credibility as a professional as it undertakes its own name as a volunteer;*

2 / *Concerning the company he/she represents;*

3 / *and last important is that the volunteer has a very high responsibility to students whom they support because they see him/her as an example to follow.*

To conclude, I will strongly encourage you to join INJAZ volunteers community, a commumity who has its own club which I am a founding member and that is a space for exchange of good practices between all the volunteers.

3 QUESTIONS to... *Mr. Othmane TRICHA*

In charge of the Real Estate/Services & Wood CDG Dev and INJAZ volunteer for 5 years

Each of us must be able to contribute to the socio-economic evolution of the Moroccan society.

1- Could you tell us about your background within INJAZ as a volunteer?

When I returned to Morocco after several years abroad, I was looking for citizen action and a way to put my acquired knowledge in the service of a social cause service. INJAZ Al-Maghrib then seemed to be one of the strongest organizations distinguished by a vocation and an ambitious objective of accompanying thousands of students in the discovery of the corporate world. I then had the opportunity to participate for more than four years in a rewarding experience in more than four secondary schools in Rabat, before moving two years ago to the supervision of a group of 80 students from the Science and Economic Faculty of Souissi. The objective is to supervise the students to imagine a product / service, and provide guidance on all life stages of a business (Junior Company): design, marketing, production of profits and dividend distributions.

2- What lessons have you learned from this experience?

First of all, a personal satisfaction, with dynamic students, with great potential.

What a joy to see the students satisfaction when they realise their first product on which they have worked so hard to get to sell themselves on the market. They also discover team work and joint effort! I will not forget the joy of Omar Al Khayam high school students when they were awarded the Best Junior Company.

3- The last word ...

Each of us must be able to contribute to the socioeconomic development of the Moroccan society. INJAZ Al-Maghrib is interested in one of the most sensitive sector in Morocco, youth education, to better prepare them to join the corporate world and encourage their spirit of initiative. This is the challenge that I have decided to take, as I was in their place a few years ago.

I thank INJAZ team for their dedication and professionalism, I will continue as long as I can contribute in the most modest way in the personal and professional development of youth who are the future of our country.

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Strenghtening of the team

CASABLANCA

Chrysoline Deleau holds a diploma in Marketing and Communication from Reims Management School.
With more than 15 years of experiences in France, in marketing studies for international groups, Chrysoline is the ***Programs Director (as a volunteer).***

Sandrine Winder holds a diploma from Commercial Institut of Nancy, France and is certified PMP (Project Management Professional).
With more than 10 years of experiences, Sandrine joined INJAZ as a ***Project Manager (as a volunteer).***

FEZ

Hinda Bouddane holds a licence in Fondamental studies and a professional licence in social assistance from Sidi Mohamed Ben Abdullah university. She joined INJAZ as ***operations coordinator in Fez.***

KENITRA

Tida Reda holds a licence in pshychology from Miraille University of Toulouse and a Master of Management from VATEL in Marrakech.
He joined the team as ***Operations coordinator in Kénitra***

CASABLANCA

Kamal Lahlali holds a Master in Marketing and Commercial Actions from ENCG of Casablanca.
He joined the team as **Smart Start and Event project manager.**

MEKNES

Douaa Konia holds a Master in Management and urban social engineering from the University Paris 13. She also holds a degree in social counselor of the National Institute of Social Action of Tangier. Douaa joined INJAZ team as operations coordinator in Meknes.

OUR PARTNERS

Founding member

SNI

Major Partners

CGEM

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