Kowait, Wednesday, December 3rd 2014, Recycle Coffee, junior enterprise created in the context of INJAZ Al-Maghrib’s company program, won the 2014 Innovation prize at the MENA competition organized by INJAZ Al-Arab.

Recycle Coffee, a junior enterprise created by students from Omar Khayyam high school in Rabat, is specialized in Production and Marketing of natural soap based on coffee grounds.

It is in front of a jury of business executives and a large audience that Recycle Coffee and Restyve represented Morocco in high-school and university categories at the MENA 2014 Best Junior Enterprise competition. This year, 18 teams from the 13 countries of the MENA region were participating to the competition.

This competition aims at recognizing, encouraging and promoting the talent of high-school and university students who benefitted from company program of Junior Achievement Worldwide, world leader in entrepreneurship education since 1919.

Congratulations to the high-school students of Recycle Coffee! Bravo and congratulations to our volunteers, Mr. Benyahia and Mr. Zalagh, from Alcatel-Lucent and to our professor Mrs. Malika Nejmedine from Omar Khayyam high-school of Rabat, who trained and supervised them.