CELEBRATION OF THE MOROCCAN ENTREPRENEURIAL YOUTH

From May 22nd to July 4th 2015, INJAZ Al-Maghrib organized regional competitions for the «Best Young Company 2015». This event put in competition 161 Young Companies from 12 cities of the Kingdom.

More than 4000 university and high school students, having benefited from Company Program, a program centered on the creation and management of companies, competed bringing home 18 awards, 11 awards in the high school category and 7 in the University category, after four intense months of entrepreneurship education.

On September 14th, 18 finalists from these regional competitions will come to Casablanca and compete in the National Final in front of a Jury of professionals to be awarded the “Best Young Company 2015”.

The Best Young Company 2015 Competitions

The Process

During the regional competitions, the Junior Companies are required to submit a moral and financial report; to assemble and operate a boot, to present their project to the members of the jury and to respond to the jury members’ questions. The jury will then proceed in the selection of the “Best Young Company” involved in the high school and university categories.

Regional Competitions

From May 22nd to July 4th 2015, 161 Young Companies competed in Casablanca, Tangier, Rabat, Kenitra, Fez, Oujda, Marrakesh, Agadir, Laayoune, Khouribga, Safi and El Jadida.

Final Competition

During the final competition, which will take place on September 14th 2015, the jury will select two winning teams who will receive the award of the «Best Young Company 2015», from the high school and university categories.

MENA Competition

The winning teams from the National Competition will represent Morocco in the MENA competition, which is set for September 27th in one of the Arab countries.
The Juries

In Casablanca, Tangier, Rabat, Kenitra, Fez, Oujda, Marrakesh, Agadir, Laayoune, Khouribga, Safi et El Jadida, we had the pleasure of welcoming professional juries. We thank them for having participated in this celebration of entrepreneurial youth and for contributing in the selection of the best young companies from each region.

Sponsors

We thank our partners and sponsors who supported us in the organization of the competitions.

A special mention to the Alliance des Hors Cadres OCP who participated in the organization of the competitions of Laayoune, El Jadida, Safi and Khouribga.

Testimonies

“I had the chance to participate in INJAZ’s Company Program two times, once when I was in high school, and again at the University of Sciences. It is an experience that will forever be marked in my memory. With a strong tight knot team, dynamic and motivated, we were able to win the national 1st prize in the university category, and I am sure that after this program, the dream of each of us is to create our own company. Thank you INJAZ Al-Maghrib!!”

Amine MAAROUF - Student in Engineering

“My experience with the Company Program was enriching in learning techniques, and very interesting among the young students. It is an exceptional program, rich in pedagogical tools and training regarding a company and its functions, on competition, work distribution, entrepreneurship, marketing, management, studying the market, a business plan, and the commercialization...In one word, I thank INJAZ team, for its support, the students for their proactivity and their spirit, and the faculty for their participation and integration. I agree 100% with this spirit of sharing!”

Fatimazahra KHOUKH - Volunteer of Company Program 2015
The winner of the Young Best Company competition of Agadir is TEFERIKIS from Ibn Tofail University, supervised by Mrs. Souad Boussaha and Mr. Mohamed Amin El Youssfi. TEFERIKIS is a Moroccan junior company offering an automated ready-to-wear clothing for teenagers.

The winner of the Best Young Company competition of Safi is J-TECH from Ibn Tofail University, supervised by Mr. Mina Bermak and Mr. Mohamed Amin El Youssfi. J-TECH makes electrical peelers for vegetables.

The winner of the Best Young Company competition of Meknes is USEFORFAIT from the University of Economic, Legal and Social Sciences, supervised by Mrs. Hasnaa Outla and Mr. Amine Cidari. USEFORFAIT is a platform that allows one to convert minutes and hours not used on your phone bill into good purchases.

The winner of the Young Best Company competition of Agadir is BIO from Maghreb Al Arabi School supervised by Miss Sofia Khair. BIO produces and markets home products in a cosmetics line.

The winner of the Young Best Company competition of Marrakesh is MUSART from the Exchange Office of Kenitra. MUSART is a company that promotes the art within Zerktouni high-school.

The winner of the Young Best Company competition of El Jadida is Level Gaz from the ENSA University supervised by professor Minta Bakasse. J-TECH makes electrical peelers for peas that allow for the shelling of pods from the peas quickly and easily.

The winner of the Young Best Company competition of Agadir is Level Gaz from the Polydisciplinary University of Khouribga supervised by Mr. Imael Fighri and Mr. Mhammed Zaidi as well as the professor Fatima Ezzaoui Tsouki and Mr. Abdalhafv launch from the ENSA. LEVEL Gaz offers to its clients a warning device from the gas tank allowing the user an alarm signal before the tank empties.