Launch of our programs, with the support of UNICEF, in the Oriental region

On Tuesday, March 3rd, 2015, in presence of Mrs Regina De Dominicis, Representative of UNICEF in Morocco. Mr. Ismaili, Director of the School Life within the Ministry of National Education and Vocational Training, Mrs. Bouchra Essabri, General Secretary of CGEM, Mrs. Aouatif Alioua, Principal Development Officer, cooperation section of the Canadian Government and Mr. Berrada, President of Links, INJAZ Al-Maghrib held a press conference on the occasion of the signing of a parntership agreement with UNICEF - supported by the Canadian Cooperation - for the launch of its programs in Oujda, Berkane and Nador public schools.

At the end of this 26 months agreement, 5,080 youth will be trained for, at least, 2 of 4 Junior Achievement training programs: Company Program for high School, It’s My Business, Career Success and Entrepreneurship Masterclass.

The cycle of Business Leaders’ conferences was successfully concluded!

The 2015 edition of the cycle of Business Leaders’ conferences was initiated on February 3rd, by a lecture delivered by His Excellency, L. BUSH, the US Ambassador in Morocco at Moulay Idriss High School in Fez, benefited more than 2000 students from Casablanca, Marrakesh and Fez.

Many university establishments of Casablanca and Marrakesh welcomed this conference as the Faculty of Science, Juridical, Economic and Social, Ben M’Sick Faculty, the ENCG, the ENSEM and the Faculty of Science Semlalia.

Business Leaders invite leaders to share their experiences with the youth.

Through these exciting and vibrant testimonials about the personal experience of each of the speakers and the questions that arisen from the public, those conferences will have once again marked the spirits by the quality of the interventions as well as those interactions born at the occasion. It is important to mention that this cycle will be resumed in April with new interventions including Mr. OUDGHIRI, Lesieur Cristal’s CEO and Mr. ZOUMANIGUI, North and West Africa IBM’s CEO.
I Camp workshop with Royal Air Maroc executives

Wednesday, March 18th, in the presence of Mr. Benhima, Royal Air Maroc’s CEO, Mr. Abbad Andaloussi exposed INJAZ’ project to sixty of the firm’s executives to make them aware of the association’s mission and mobilize them as volunteers.

Job shadow with Citibank

Tuesday, March 10th, in presence of Mr. Walter SIOUFFI, Chairman and CEO of Citibank Maghreb, Citibank organized a job shadow in favor of six graduates of INJAZ Company Program. This job shadow consists of the youth immersion in the enterprise for half a day in order to make them discover the different professions of Citibank. These young people were able to discuss with Citibank employees and learn about their different activities within the bank.

TESTIMONIAL

"I-Camp workshop organized with IBM was not only an opportunity for students to learn but it also was an opportunity for me and IBM executives to know about the Moroccan culture and discover the huge potential of the Moroccan youth. Although there are different cultures around the world, the innovation process remains unchanged."

Mr. Jordan HEICHEL, Senior Managing Consultant at IBM

3 IBM consultants support INJAZ in the development of its IT system

Monday, March 2nd, 2015, INJAZ Al-Maghrib’s headquarters to INJAZ participated in the IBM Customer Center for the launch of the sixth edition of the IBM Corporate Service Corps in Casablanca. For 4 weeks, 3 of the American multinational consultants have volunteered to accompany INJAZ Al-Maghrib in developing its IT system.

I Camp workshop with IBM executives

Thursday, March 26th, 14 IBM executives, from several different countries, led an I Camp workshop, with the objective to challenge the youth to find the most innovative solution to a challenge set by the Company. 85 youth from Ben M’Sik Faculty of Sciences benefited from this program. Recall that in December 2014, INJAZ Al-Maghrib has signed a partnership agreement with Boeing for the launch of the “I CAMP” program.

Fox University students perform a "case study" on INJAZ

Monday, March 9th, 2015, 35 Fox and Al Akhawayn Universities students traveled to INJAZ Al-Maghrib’s headquarters to perform a case study of which the association was the subject! The students organized several focus groups with INJAZ’ team, volunteers and youth. 3 topics were discussed including the development of a steady business plan, growth strategies and management of partners.

INJAZ introduction to Royal Air Maroc executives

Wednesday, March 18th, in the presence of Mr. Benhima, Royal Air Maroc’s CEO, Mr. Abbad Andaloussi exposed INJAZ’ project to sixty of the firm’s executives to make them aware of the association’s mission and mobilize them as volunteers.

Institutional strengthening

On March 24th, at the occasion of the 5th National Conference on Quality and Performance under the theme: "The quality and performance approaches: an asset for the Company facing the complexity of its ecosystem, our President, Mr. ABBAD ANDALOUSSI received the 2015 Manager Award for the "Associations" category.

The 2015 Manager Award for the “Associations” category

Key figures

+600 volunteers mobilized in 2015

244
2012-2013
2013-2014
459
Mr. Bernard DUNN coordinates Boeing activities in Turkey, Morocco, Algeria, Tunisia and Libya. Mr. Dunn used to be the Vice President of ITT International Defense for Africa and the Middle East; he has accumulated over 29 years of experience in the Middle East and has worked in, virtually, the entire region during this period. Under the terms of Boeing / INJAZ Al-Maghrib partnership to promote innovation in education, Bernard Dunn was personally involved by hosting one of INJAZ Al-Maghrib Business Leaders conferences, where he shared his experience with over 200 young people from ENSEM. According to Dunn, the 4 keys to success:

1. Know yourself
2. Find your passion
3. Take risks
4. Embrace the change

“Boeing is very pleased to partner with INJAZ Al-Maghrib, as this collaboration allows us to lend our support to the Moroccan society and a significant contribution to local communities. We place our full trust in INJAZ Al-Maghrib to release the creativity and entrepreneurship that characterize the Moroccan youth and thus support Morocco on the path to a prosperous future.”

“What a journey and a marvellous adventure for INJAZ Al-Maghrib. Having the opportunity to witness every week hundreds of corporate executives giving their time, voluntarily and communicating to youth their entrepreneurship passion, gives us, business owners, pride to belong to this group of economic activists. The CGEM is proud of partnering with INJAZ Al-Maghrib and shall continue to support this association which has brilliantly succeeded in creating the bridge between education and business worlds; between the world of knowledge and that of action. Long life to INJAZ Al-Maghrib!”
Starting on an entrepreneurial project is like preparing oneself for an expedition; one does not leave anything to chance. You must master all the parameters of the project, paying attention to the smallest details. They often are critical to the success of the project.

One should also be persistent and stay positive in times of doubt. Perseverance is the main quality of the entrepreneur. One has to believe in his/her chances and stay focused whatever the difficulties or opinions of people are.

Finally, one has to try to surround him/herself well and choose his/her team by removing the negative people in his/her circle.

I am honored that INJAZ Al-Maghrib chose me to represent the Association as an Ambassador; INJAZ has, as per today, trained over 30,000 young people. The Association has experienced unprecedented growth in recent years and covers all the regions of Morocco. As INJAZ Ambassador, I share my experience with young people in middle schools, high schools and universities; I also try to convince as many executives as possible to become INJAZ Al-Maghrib volunteers. Being a volunteer is very rewarding because he/she gets to witness the positive impact he/she has on youth very fast.

The Regional Council of the Oriental region has unanimously voted the decision to support INJAZ Al-Maghrib in the deployment of its programs in the Oriental region.

It is important to mention that it is the first time that a Regional Council is involved in our project.

*The project of INJAZ Al-Maghrib is part of the strategy of the Regional Council of the Oriental in favor of strengthening the socio-economic fabric of the region through the promotion of entrepreneurship. The Regional Center has welcomed this initiative and decided to support it.*

1. You have climbed the highest mountain on Earth and successfully met the challenges that you had set for yourself, what would be the advice you could give young people who take these courses?

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One should also be persistent and stay positive in times of doubt. Perseverance is the main quality of the entrepreneur. One has to believe in his/her chances and stay focused whatever the difficulties or opinions of people are.

Finally, one has to try to surround him/herself well and choose his/her team by removing the negative people in his/her circle.

2. Tell us about your experience as an Ambassador of INJAZ? What are the lessons you may have learned from this experience?

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The last words: new challenges?

After climbing the Mount Everest, I challenged myself once again for April 2015. I'm going to conquer the North Pole. I hope that this expedition will inspire many young Moroccans to excel and remind them that everything is possible in life with a good dose of perseverance!

3 QUESTIONS to... Nacer IBN ABDELJALIL, First Moroccan to have climbed the Mount Everest and volunteer Ambassador of INJAZ

Find all the testimonials, information and videos on Facebook, Twitter and Youtube

Our regions stand!

Thursday, March 12th, Mr. Nahya, AREF Director in Kenitra, visited Abderrahmane Nacer and Ibnou Al Haythem high schools, aiming classes benefiting from Company Program, to encourage young people in the management and creation of their respective junior companies.

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Discover the new design of our website
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