Wednesday, November 5th, 2014, 9 start-ups, created within the framework of Smart Start program, developed in partnership with CEED-USAID and Attijari Finances Corp., presented their respective companies to fifty entrepreneurs and business leaders attending the event.

Through Smart Start, INJAZ Al-Maghrib offers youth, who have benefited from Company Program training, the opportunity to set up an exhaustive business plan to launch their enterprises.

And the winner is... RECYCLE COFFEE!

Kuwait, Wednesday, December 3rd, 2014, Recycle Coffee, a junior enterprise created through INJAZ Al-Maghrib Company Program won the 2014 Innovation Award in INJAZ Al-Arab's MENA competition. Congratulations to the high school students' team Recycle Coffee!

Bravo and congratulations to our volunteers: Mr. Benyahia and Mr. Zalagh working for Alcatel-Lucent and to the Professor Malika Nejmedine teaching at Omar Khayyam high school in Rabat, who trained and mentored them.

Community Day with Wafacash: 3900 middle-school students initiated to entrepreneurship the same day in 10 cities of Morocco

Saturday, November 8th, 2014, 3900 students from governmental middle-schools were initiated to entrepreneurship by 136 volunteers from Wafacash in 10 Moroccan cities: Casablanca, Rabat, Marrakech, Agadir, Fez, Oujda, Laayoune, Tangier, Safi, Khouribga. For the 1st time, INJAZ Al-Maghrib organized, in partnership with Wafacash executives, a nationwide operation to initiate the same day 3,900 students from public middle-schools to Entrepreneurship Masterclass program, a workshop introducing entrepreneurship aiming at familiarizing middle-school students with the world of business through the implementation of a practical case for the manufacture of a product.

Ms. Khamlichi, Wafacash CEO

"For us, this is a real challenge that we wanted to meet with INJAZ Al-Maghrib's team. Indeed, this is the first time that INJAZ Al-Maghrib organizes a nationwide community day, doing it with us constitutes for us a great pride. We are happy and proud to bring our human contribution through our committed employees in supporting the youth of our country".

SHE said...
INJAZ Al-Maghrib’s participation to the GES

The Global Entrepreneurship Summit held in Marrakech from November 19th to 21st was attended by 6800 participants, 194 speakers, 600 students and more than 20 million viewers. INJAZ Al-Maghrib animated a booth and was represented by its President, Mr. Abbad Andaloussi who spoke on the role of INJAZ Al-Maghrib in the training of youth to entrepreneurship. Sami Abdellaoui, a young entrepreneur who has created his own company, Youth Yell, within the framework of Smart Start, one of INJAZ Al-Maghrib’s programs, also intervened to share his experience.

Launch of our programs in Laayoune

Wednesday, November 26th, 25 executives, INJAZ volunteers from «Alliance des Hors Cadres OCP», «Banque Populaire» and «Marsa Maroc» of Laayoune, were trained to Company Program. 4 teachers, the Academy director of Laayoune, 1 representative of the academy and 4 Laayoune school principals have assisted to the training.

2 start-ups, involved in the Green Start-up Boot Camp

September 30th and October 1st, 2 Smart Start start-ups, SOS COURS and GEL, participated in the “Green Start-up Boot Camp” competition organized by the Global Initiative for Innovation by Science and Technology (GIST) featuring 35 teams competing among the most promising entrepreneurs in North Africa (Morocco and Tunisia). Our two start-ups were selected and presented their projects during the “Demo Day”.

Introduction of INJAZ to IBM, the Foreign Exchange Office, ONEE and DELL executives

INJAZ Al-Maghrib presented its project to the collaborators of IBM, the Foreign Exchange Office ,ONEE and DELL aiming their involvement in our project as volunteers.

Join us :

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Or on www.injaz-morocco.org
injaz@injaz-morocco.org
Boeing is associated with INJAZ Al-Maghrib

INJAZ Al-Maghrib has signed a partnership agreement with Boeing, in December 2014 for the launch of a new training program entitled “Innovation Camp”.

Active member of our association, Boeing is involved in our project by financing the launch of the Innovation Camp program, aiming the initiation of students in technical innovation and creation.

M.B. Dunn, President of Boeing for North Africa and Turkey.

“We’re delighted to join the Boeing Company to INJAZ Al-Maghrib, which gives us the opportunity to contribute to Moroccan society and make a meaningful contribution to the local community. I believe the motor of every society is its young people, and the young people of Morocco have incredible talent and potential. I am fully convinced that our partnership with INJAZ will have a meaningful impact for both Morocco and for Boeing.”

HE said...


“Junior Achievement is a great American Institution. Literally hundreds of thousands of American entrepreneurs attribute an early JA experience as a cornerstone of their success. Mentoring and an entrepreneurial aura are keys to success in any business. We are delighted to partner with INJAZ and their volunteers in the business world, working together to share the spirit of entrepreneurship with the students of Fez.”

COSTHOUSE

Partnership for strengthening processes

October 22nd, 2014, INJAZ Al-Maghrib has signed a partnership agreement with COSTHOUSE, a consulting firm expert in economic performance, to strengthen INJAZ Al-Maghrib’s budget monitoring processes and implementing dashboards.

The firm’s mission is to make a diagnosis of the NGO’s budgetary processes and reporting, perform a benchmark of the best practices, to make optimization recommendations in terms of processes, procedures, tools and training, to train INJAZ’ learn and to accompany the NGO in the implementation of these recommendations.

INJAZ Al-Maghrib launches its activity in Fez with the support of the US Embassy in Rabat

INJAZ Al-Maghrib establishes itself in Fez, dispensing entrepreneurship training programs. 700 youth will be supervised by INJAZ Al-Maghrib volunteers to learn how to create and manage a junior enterprise or to prepare them for the challenges of professional life. American business leaders will also be exposing their success stories to youth in order to inspire them and give them confidence in the future.

3 QUESTIONS to ... Ali ZEROUALI
CEO of MCS and young entrepreneurs’ mentor

1. What motivated you to become a mentor of Smart Start?

The voluntary commitment has always been important in my life. This is, in my opinion, the way to assert voluntarily values we believe in and convey them through sharing. This is why I consider that volunteering goes beyond the material gift, it is a gift of oneself in favor of collective life. A philosophy that INJAZ Al-Maghrib programs illustrates to perfection, so I got quickly seduced by Smart Start.

Virtue is better learnt through example rather than speeches and books, that is why I wanted to give my time and share my experience with young promising entrepreneurs, and in particular to embody the Chinese saying “Give a man a fish and you feed him for a day. Teach him to fish and you feed him forever.”

2. What do you think of the evolution of youth in creating their own start-up?

The transformation of young entrepreneurs is both surprising and pleasant to see. Beyond the technical support to build and launch their project, I have to say that my main satisfaction was the metamorphosis of these young entrepreneurs in terms of professional maturity and business culture. They had to put aside their student reflexes to match those of real builders. The result today is the real change of the young entrepreneurs that have moved from a wait-and-school attitude to a proactive and resourceful attitude, that of true entrepreneurs. This is perhaps the most crucial changes to their success, they were able to achieve.

3. What lessons have you learned from your experience as a mentor?

The meetings that can be done through supporting INJAZ Al-Maghrib young entrepreneurs are very rewarding. Thanks to the godchildren, their desire, their energy and tenacity, I took out a few ideas to revive the drawer. They were able to re-stimulate in me the desire to implement projects that I had put on standby. Discovering INJAZ Al-Maghrib staff delighted me, their commitment, their involvement and constant smile despite the complexity and difficulty of projects should be taken as an example. Finally, the role of volunteer allowed me to expand my network by getting to know several others that are of great value and experience. The intake professional as well as personal has been complete, something that makes me want to repeat the experience as soon as possible.
FOCUS ON ... our partner
ECO MEDIAS

Since INJAZ Al-Maghrib’s creation, ECO MEDIA group has always supported our project. The Economist and Atlantic Radio offer us gracious space to promote our activities. Founded in 1991 in Casa blanca, ECO MEDIA is the main media group in Morocco.

The group publishes two daily newspapers of reference on the market, The Economist and Assabah. The group also has a bilingual radio station, Radio Atlantic, whose slogan is “Music, News, Eco”.

Our regions stand out!

October 24th and 25th, INJAZ Rabat invited volunteers and partners on the occasion of the inauguration of its new premises at the headquarters of the ANPME. Recall that the National Agency for the Promotion of Small and Medium Enterprise (ANPME) in Rabat has graciously offered us an office for INJAZ local (Rabat) team as part of our partnership.

THEY TRUST US

Major partners

Strategic partners

Major contributors

Active members and committing volunteers

Sponsors